

MEMORANDUM

May 8, 2020

From: Meadows-Ferndale HOA Board of Directors
To: Meadows-Ferndale HOA Owners and Residents
Subject: Facebook vs Official Meadows-Ferndale-HOA Website

Dear Owners and Residents,

We have recently observed that a growing number of our owners and residents mistakenly view the Meadows-Ferndale Facebook account as an official medium for HOA communications. It is purely and simply not an official medium – as stated in our Rules and Regulations (Section 9.1).

The only official web-based communications medium is our website (www.meadows-ferndale-hoa.org). As for other communications media, letters and emails directly from Windermere Property Management (WPM) are also official.

The community Facebook account is a totally personal and unofficial enterprise. Nothing said there is official, even if it happens to come from an HOA member or officer who just happens to also use Facebook for personal reasons. Facebook is a social medium only – not one for announcing, discussing, or conducting HOA business. It might, from time to time, be used by a Board member to alert the Facebook audience that they should expect and give their attention to a communications from WPM or to a new posting by the Board to the official Meadows-Ferndale-HOA website. This is done as a courtesy and with the knowledge and approval of the Board.

We hope this clarifies the role of Facebook in our community and the relationship between Facebook and our website.

Stay safe and well.

/Meadows-Ferndale HOA Board of Directors/